

# INTERNATIONAL AS PSYCHOLOGY

# **PS01**

Unit 1: Introductory Topics in Psychology

## Mark scheme

January 2020

Version: 1.0 Final

Mark schemes are prepared by the Lead Assessment Writer and considered, together with the relevant questions, by a panel of subject teachers. This mark scheme includes any amendments made at the standardisation events which all associates participate in and is the scheme which was used by them in this examination. The standardisation process ensures that the mark scheme covers the students' responses to questions and that every associate understands and applies it in the same correct way. As preparation for standardisation each associate analyses a number of students' scripts. Alternative answers not already covered by the mark scheme are discussed and legislated for. If, after the standardisation process, associates encounter unusual answers which have not been raised they are required to refer these to the Lead Examiner.

It must be stressed that a mark scheme is a working document, in many cases further developed and expanded on the basis of students' reactions to a particular paper. Assumptions about future mark schemes on the basis of one year's document should be avoided; whilst the guiding principles of assessment remain constant, details will change, depending on the content of a particular examination paper.

Further copies of this mark scheme are available from oxfordaqaexams.org.uk

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# Level of response marking instructions

Level of response mark schemes are broken down into levels, each of which has a descriptor. The descriptor for the level shows the average performance for the level. There are marks in each level.

Before you apply the mark scheme to a student's answer read through the answer and annotate it (as instructed) to show the qualities that are being looked for. You can then apply the mark scheme.

# Step 1 Determine a level

Start at the lowest level of the mark scheme and use it as a ladder to see whether the answer meets the descriptor for that level. The descriptor for the level indicates the different qualities that might be seen in the student's answer for that level. If it meets the lowest level then go to the next one and decide if it meets this level, and so on, until you have a match between the level descriptor and the answer. With practice and familiarity you will find that for better answers you will be able to quickly skip through the lower levels of the mark scheme.

When assigning a level you should look at the overall quality of the answer and not look to pick holes in small and specific parts of the answer where the student has not performed quite as well as the rest. If the answer covers different aspects of different levels of the mark scheme you should use a best fit approach for defining the level and then use the variability of the response to help decide the mark within the level, ie if the response is predominantly level 3 with a small amount of level 4 material it would be placed in level 3 but be awarded a mark near the top of the level because of the level 4 content.

### Step 2 Determine a mark

Once you have assigned a level you need to decide on the mark. The descriptors on how to allocate marks can help with this. The exemplar materials used during standardisation will help. There will be an answer in the standardising materials which will correspond with each level of the mark scheme. This answer will have been awarded a mark by the Lead Examiner. You can compare the student's answer with the example to determine if it is the same standard, better or worse than the example. You can then use this to allocate a mark for the answer based on the Lead Examiner's mark on the example.

You may well need to read back through the answer as you apply the mark scheme to clarify points and assure yourself that the level and the mark are appropriate.

Indicative content in the mark scheme is provided as a guide for examiners. It is not intended to be exhaustive and you must credit other valid points. Students do not have to cover all of the points mentioned in the Indicative content to reach the highest level of the mark scheme.

An answer which contains nothing of relevance to the question must be awarded no marks.

### Section A: Memory

#### Total for this section: 30 marks

Question	Part	Marking guidance	Total marks
Question 01	Part	<ul> <li>Marking guidance</li> <li>Henry witnesses a man steal some money from a shop and reports the theft to a security guard. The security guard then interviews Henry about the theft.</li> <li>Explain how three components of the cognitive interview could be used by the security guard when interviewing Henry.</li> <li>For each component award marks as follows:</li> <li>2 marks for a clear and detailed explanation of how the component could be used with Henry</li> <li>1 mark for a limited/vague/muddled explanation of how the component could be used with Henry.</li> <li>Possible application:</li> <li>The security guard could ask Henry to recall the context of the theft such as recalling details of the shop, the weather outside or how he was feeling at the time of the theft (context reinstatement).</li> <li>The security guard could ask Henry to report every single detail of the theft even if it seemed trivial or irrelevant (report everything).</li> <li>The security guard could ask Henry to begin by recalling what happened at the end of the theft and then work his way back in time towards the beginning of the theft (reverse the order).</li> </ul>	
		<ul> <li>The security guard could ask Henry to imagine he was the shop owner and recall the events of the theft from his perspective (change perspective).</li> <li>Credit other relevant components such as those of the enhanced cognitive interview.</li> </ul>	

Question	Part	Marking guidance	Total marks
02		Explain <b>one</b> difference between the capacity of short-term memory and the capacity of long-term memory in the multi-store model of memory.	2 AO3=2
		Award marks as follows: <b>2 marks</b> for a clear and elaborated explanation of one difference <b>1 mark</b> for a limited/vague/muddled explanation of one difference.	
		<ul> <li>Content: Long-term memory can store more information than short-term memory or short-term memory can store fewer items than long-term memory.</li> <li>Short-term memory has a limited memory capacity of between 5–9 items of information.</li> <li>Long-term memory has a very large or unlimited storage capacity.</li> </ul>	

Question	Part	Marking guidance	Total marks
03		Explain <b>one</b> difference between the duration of short-term memory and the duration of long-term memory in the multi-store model of	2
		memory.	AO3=2
		Award marks as follows:	
		<ul> <li>2 marks for a clear and elaborated explanation of one difference</li> <li>1 mark for a limited/vague/muddled explanation of one difference.</li> </ul>	
		Content:	
		<ul> <li>Long-term memory can store information for a longer time than short-term memory or the duration of short-term memory is much less than long-term memory.</li> </ul>	
		<ul> <li>Short-term memory has a limited duration of around 18–30 seconds.</li> </ul>	
		<ul> <li>Long-term memory can hold information for very long periods of time eg 50 years or more.</li> </ul>	

Question	Part	Marking	guidance		Total marks
04		Describe	and evaluate the working memory model.		20
		<ul> <li>An upd process</li> <li>Knowle and pro phonole visuo-s</li> <li>Knowle attentic</li> </ul>	ed by Baddeley and Hitch. lated version of STM which views WM as an ac	unctions utive;	AO1=8 AO3=12
		Credit oth	ner relevant description.		
		<ul> <li>Explain</li> <li>Compa</li> <li>Use of memor</li> <li>Probler</li> <li>Provide</li> <li>Has ex task stu</li> <li>Use of imaging when p selectiv</li> <li>Issues situatio issues</li> </ul>	m of testing/fully explaining the central executives explanation/treatments for processing deficit planatory power as WM can explain the results	ve. ts. s of dual as brain are active lence of e of artificial	
		Level	Descriptor	Marks	
		4	Knowledge of the working memory model is mostly accurate and generally well detailed. Evaluation is mostly effective. Minor detail and/or expansion of argument is sometimes lacking. The answer is clear and focused. Specialist terminology is mostly used effectively.	16–20	
		3	Knowledge of the working memory model is evident but there are occasional inaccuracies/omissions. There is some	11–15	

	effective evaluation. The answer is mostly clear and organised but occasionally lacks focus. Specialist terminology is mostly used appropriately.	
2	Limited knowledge of the working memory model is present. Any evaluation is of limited effectiveness. The answer lacks clarity, accuracy and organisation in places. Specialist terminology is occasionally used appropriately.	6–10
1	Knowledge of the working memory model is very limited. Evaluation is limited, poorly focused or absent. The answer as a whole lacks clarity, has many inaccuracies and is poorly organised. Specialist terminology is either absent or inappropriately used.	1–5
0	No creditable content.	

### Section B: Social Psychology

#### Total for this section: 30 marks

Question	Part	Marking	guidance		Total marks
05		authority	her friends are taking part in an experiment in wh figure orders them each to tell a lie to a stranger. at telling lies is wrong and hears one of her friend	Sian	3 AO2=3
		•	ow social support from her friend might cause Si luence and disobey the authority figure.	an to resist	
		<ul> <li>As Sian disobe</li> <li>Sian w lie wou correct</li> <li>Therefore</li> <li>Sian's</li> </ul>	e <b>application:</b> In thinks that telling lies is wrong, she is likely to w y and not tell a lie. Itnessing her friend disobey the authority figure a lid increase her confidence that her own view to d  ore, Sian is likely to disobey and not tell a lie. disobedient behaviour would be less likely to stat as she is not alone in her disobedience.	nd not tell a disobey is	
		Level	Descriptor	Marks	
		Level 3	Descriptor Application is detailed and appropriate. The answer is clear with appropriate use of terminology.	Marks 3	
			Application is detailed and appropriate. The answer is clear with appropriate use of		
		3	Application is detailed and appropriate. The answer is clear with appropriate use of terminology. Application is relevant but detail is lacking.	3	

Question	Part	Marking	guidance		Total marks
06	<ul> <li>Mai and three other participants are taking part in an experiment. They have to say out loud the name of a colour they are shown by the researcher. Mai is told that she will say her answer last. The other three participants each say the colour is orange, but Mai thinks that it is red.</li> <li>Explain how locus of control might cause Mai to resist social influence and not conform with the other participants.</li> <li><b>Possible application:</b> <ul> <li>Mai may have an internal locus of control where she feels that she can influence her own life and that her actions are her own choice and responsibility.</li> <li>As Mai believes she is personally responsible for her actions she is more likely to base her decisions on her own belief that the colour is red and resist the influences of the other participants.</li> </ul> </li> </ul>	3 AO2=3			
		Level	Descriptor	Marks	
		3	Application is detailed and appropriate. The answer is clear with appropriate use of terminology.	3	
		2	Application is relevant but detail is lacking. The answer lacks clarity in places.	2	
		1	Application is limited. The answer is vague/muddled.	1	
		0	No creditable content.	<u> </u>	

Question	Part	Marking guidance	Total marks
07		In Asch's study, which of the following led to an increase in the level of conformity? Shade <b>one</b> box only. Answer: D (Unanimity)	1 AO1=1

Question	Part	Marking guidance	Total marks
08		Briefly outline informational influence as an explanation for conformity.	2
		Award marks as follows: <b>2 marks</b> for a clear outline of informational influence <b>1 mark</b> for a limited/vague/muddled outline of informational influence.	AO1=2
		Possible content:	
		<ul> <li>We agree with the majority because we accept that their view/opinion is correct, and we also want to be correct.</li> <li>ISI is likely to lead to internalisation and result in both a private and a public change of opinion/behaviour which may be long term or permanent.</li> <li>ISI is more likely to happen where there is ambiguity or where another person is regarded as an expert.</li> </ul>	

Question	Part	Marking guidance	Total marks
09		Describe and evaluate normative influence as an explanation for conformity.	9
		<ul> <li>Possible content:</li> <li>Where we agree with the majority because we want to be accepted/liked/gain social approval.</li> <li>An emotional process.</li> <li>Likely to lead to compliance and result in a public agreement and change of opinion/behaviour but private disagreement.</li> <li>Likely to lead to superficial and temporary conformity.</li> <li>More likely to occur in social situations where we are stressed, fear rejection or desire social approval.</li> <li>Possible evaluation:</li> <li>Individual differences – some people are more likely to use NSI than others eg people with a need for affiliation are more likely to conform due to NSI.</li> <li>Limited application due to gender differences.</li> <li>Explanations may be culture-bound and lack temporal validity and the extent to which they explain conformity may vary according to the culture and era being studied.</li> <li>The idea of conformity being down to NSI is oversimplistic. It is likely that ISI is also involved, and it can be difficult to isolate the effect of NSI in experimentation.</li> <li>Use of evidence to support or refute the influence of NSI eg Asch (1951), Hogg and Turner (1987), Mori and Arai (2010).</li> <li>Issues with research where linked back to explanations for conformity eg use of artificial situations and laboratory</li> </ul>	AO1=4 AO3=5

Credit other relevant evaluation.		
Level	Descriptor	Marl
3	Knowledge of NSI is mostly accurate and generally well detailed. Evaluation is mostly effective. The answer is clear and organised. Specialist terminology is mostly used effectively.	7–9
2	Knowledge of NSI is evident but with some inaccuracies/omissions. Evaluation is evident but lacks effectiveness in places. The answer lacks clarity and organisation in places. Specialist terminology is mostly used appropriately.	4–6
1	Knowledge of NSI is limited. Evaluation is limited, poorly focused or absent. The answer lacks clarity and is poorly organised. Specialist terminology is either absent or inappropriately used.	1–3
0	Specialist terminology is either absent or	

Question	Part	Marking guidance	Total marks
10		Describe and evaluate legitimacy of authority <b>and</b> agentic state as explanations for obedience	12
		<ul> <li>explanations for obedience.</li> <li>Possible content: <ul> <li>Legitimacy of authority</li> </ul> </li> <li>An individual is more likely to obey those who they perceive to have authority over them.</li> <li>The legitimacy of the authority figure may not be genuine but may be perceived as such.</li> <li>For society to function most of us accept that authority figures must be allowed to exercise some social power and punish others.</li> <li>Context/setting can also act as a legitimising factor eg Milgram's Yale variation.</li> </ul> Agentic state <ul> <li>An individual 'unthinkingly' obeys as they do not feel personal responsibility for their own behaviour.</li> <li>Diffusion of responsibility to the authority figure which frees an individual from the demands of their conscience.</li> <li>Agentic shift occurs when an individual shifts from an autonomous to an agentic state.</li> <li>Binding factors such as denial keep an individual in the agentic state as they allow them to minimise or ignore the damaging effects of their behaviour and reduce their moral strain.</li> </ul>	AO1=6 AO3=6
		<ul> <li>Credit other relevant description.</li> <li>Possible evaluation: <ul> <li>High explanatory power – research into the legitimacy of authority has shown that different cultures have different perceptions of legitimacy and this can explain why we see different rates of obedience between cultures.</li> <li>Individual differences – the agentic state is an incomplete explanation as it cannot explain why some people obey when there is no perceived authority eg Mandel (1998) or why some people do not obey when there is a perceived authority (ie usually do not find 100% obedience).</li> <li>Can explain real life crimes of obedience eg My Lai massacre (Kelman and Hamilton, 1989).</li> <li>Use of evidence to support or refute the explanation of obedience eg Milgram (1963), Hofling (1966), Blass and Schmitt (2001).</li> <li>Issues with research where linked back to explanations of obedience eg use of artificial situations and laboratory experiments, use of artificial tasks, issues with samples related to generalisability etc.</li> </ul> </li> </ul>	

Level	Descriptor	Mark
4	Knowledge of legitimacy of authority and agentic state is mostly accurate and generally well detailed. Evaluation is mostly effective. Minor detail and/or expansion of argument is sometimes lacking. The answer is clear and focused. Specialist terminology is mostly used effectively.	10–12
3	Knowledge of legitimacy of authority and agentic state is evident but there are occasional inaccuracies/omissions. There is some effective evaluation. The answer is mostly clear and organised but occasionally lacks focus. Specialist terminology is mostly used appropriately.	7–9
2	Limited knowledge of legitimacy of authority and agentic state is present. Any evaluation is of limited effectiveness. The answer lacks clarity, accuracy and organisation in places. Specialist terminology is occasionally used appropriately. Or only one explanation at Level 3/4	4–6
1	Knowledge of legitimacy of authority and agentic state is very limited. Evaluation is limited, poorly focused or absent. The answer as a whole lacks clarity, has many inaccuracies and is poorly organised. Specialist terminology is either absent or inappropriately used. Or only one explanation at Level 2	1–3
0	No creditable content.	

### Section C: Psychopathology

#### Total for this section: 30 marks

Question	Part	Marking guidance	Total marks	
11		Four definitions of abnormal beha	viour are:	3
		<ul> <li>deviation from ideal mental heat</li> <li>deviation from social norms</li> <li>failure to function adequately</li> <li>statistical infrequency.</li> </ul> Complete Table 1 by writing the orbit behaviour from the list above next	AO1=3	
		Та	ble 1	
		Description of abnormal behaviour	Definition of abnormal behaviour	
		Behaviour which demonstrates an inability to cope with daily routines	Failure to function adequately	
		Behaviour which is different from the accepted standards in a group	Deviation from social norms	
		Behaviour which occurs rarely	Statistical infrequency	

Question	Part	Marking	guidance		Total marks
12	1	<ul> <li>classical spiders?</li> <li>Possible</li> <li>Learni model</li> <li>Occur stimul</li> <li>Eventi so a p</li> <li>Possible</li> <li>Initially bring a</li> <li>When shock falling the sh respon</li> <li>The spider</li> <li>Reggi</li> </ul>	s when two stimuli (an unconditioned stimulus and us) are paired together in time. ually the NS produces the same response as the b hobia is acquired. <b>application:</b> y the spider would be a neutral stimulus (NS) and about a fear response in Reggie. Reggie sees the spider (NS) at the same time as ed due to the unpleasant unexpected event of the on his face (UCS) an association between the spi lock/unexpected event forms and both now produc nse (UCR). pider is now a conditioned stimulus (CS) and the conse (CR) of fear is now triggered every time Regging the has acquired a phobia of spiders.	phobia of vo-process d a neutral UCS and Would not he is spider ider and ce the fear conditioned	6 AO1=3 AO2=3
		Level	e use of a diagram. Descriptor	Marks	
		3	Knowledge of classical conditioning is mostly accurate and generally well detailed. Application is mostly effective. The answer is clear and organised. Specialist terminology is mostly used effectively.	5–6	
		2	Knowledge of classical conditioning is evident but with some inaccuracies/omissions. Application is evident but lacks effectiveness in places. The answer lacks clarity and organisation in places. Specialist terminology is mostly used appropriately.	3–4	
		1	Knowledge of classical conditioning is limited. Application is limited, poorly focused or absent. The answer lacks clarity and is poorly organised. Specialist terminology is either absent or inappropriately used.	1–2	
		0	No creditable content.	<u>.</u>	

Question	Part	Marking	guidance		Total marks
12	2	operant c of spiders Possible • Learnin Mowre • Knowle encour • Knowle unplea Possible • Positive avoidin avoid t • Negative might b these p	<ul> <li>A state of the second element of th</li></ul>	e a phobia ment of ur which g alm when e him to piders	6 AO1=3 AO2=3
		Level	Descriptor	Marks	
		3	Knowledge of operant conditioning is mostly accurate and generally well detailed. Application is mostly effective. The answer is clear and organised. Specialist terminology is mostly used effectively.	5–6	
		2	Knowledge of operant conditioning is evident but with some inaccuracies/omissions. Application is evident but lacks effectiveness in places. The answer lacks clarity and organisation in places. Specialist terminology is mostly used appropriately.	3–4	
		1	Knowledge of operant conditioning is limited. Application is limited, poorly focused or absent. The answer lacks clarity and is poorly organised. Specialist terminology is either absent or inappropriately used.	1–2	
		0	No creditable content.	·	

Question	Part	Marking	guidance		Total marks
13		Explain <b>o</b> phobias.	<b>one</b> strength of systematic desensitisation as a t	reatment for	3
		<ul> <li>Can be applica</li> <li>Causes attrition</li> <li>Compation than flo</li> <li>Use of (2003).</li> </ul>	e strengths: e used with a diverse range of patients so it is mable. s low anxiety and minimal trauma so has low ref n rates. arison with other treatments eg is less traumatic boding as it causes less anxiety. supporting evidence for the effectiveness eg Gi , Willis and Edwards (1969).	fusal and for patients	AO3=3
		Level	Descriptor	Marks	
		3	Explanation of the strength is detailed and appropriate. The answer is clear with appropriate use of terminology.	3	
		2	Explanation of the strength is relevant but detail is lacking. The answer lacks clarity in places.	2	
		1	Explanation of the strength is limited. The answer is vague/muddled.	1	
				•	1

Question	Part	Marking	guidance		Total marks
14	treatment Possible • Challen • Identific • evidence • Data ga monitor occurs • Hypothe the thou as 'scie • Use of p • Reinford • Rationa Credit oth Possible • CBT pro- wide va • CBT ma motivati depress to chan • Succes it may r eg may • CBT en	<ul> <li>and an egative/irrational thoughts of the negative triad.</li> <li>be action of negative thoughts by requiring the client to gather be of behaviours/incidents – 'thought catching'.</li> <li>be athering through homework assignments eg diary keeping to events and identify situations in which negative thinking so these can be targeted.</li> <li>be sis testing where the evidence gathered is compared with ught expressed to check whether they match or not – patient entist'.</li> <li>positive self-talk.</li> <li>cement of positive thoughts; cognitive restructuring.</li> <li>al confrontation as in Ellis's REBT.</li> <li>be relevant description.</li> <li><b>evaluation:</b></li> <li>ogrammes can be individualised, so CBT can be used with a irrety of patients with different symptoms and needs.</li> <li>ay not work for all eg for those depressed patients who lack ion or attention to be able to engage with the process or with sed patients who have very rigid attitudes and are resistant</li> </ul>		marks 12 AO1=6 AO3=6	
		March	et al (2007), Keller et al (2000), Robinson et al (19	990).	
		Level	Descriptor	Marks	
		4	Knowledge of cognitive behaviour therapy is mostly accurate and generally well detailed. Evaluation is mostly effective. Minor detail and/or expansion of argument is sometimes lacking. The answer is clear and focused. Specialist terminology is mostly used effectively.	10–12	
		3	Knowledge of cognitive behaviour therapy is evident but there are occasional inaccuracies/omissions. There is some effective evaluation. The answer is mostly	7–9	

	clear and organised but occasionally lacks focus. Specialist terminology is mostly used appropriately.	
2	Limited knowledge of cognitive behaviour therapy is present. Any evaluation is of limited effectiveness. The answer lacks clarity, accuracy and organisation in places. Specialist terminology is occasionally used appropriately.	4–6
1	Knowledge of cognitive behaviour therapy is very limited. Evaluation is limited, poorly focused or absent. The answer as a whole lacks clarity, has many inaccuracies and is poorly organised. Specialist terminology is either absent or inappropriately used.	1–3
0	No creditable content.	

#### PS01 grid

	AO1	AO2	AO3	Total				
Section A	Section A							
01		6		6				
02			2	2				
03			2	2				
04	8		12	20				
Section B								
05		3		3				
06		3		3				
07	1			1				
08	2			2				
09	4		5	9				
10	6		6	12				
Section C								
11	3			3				
12.1	3	3		6				
12.2	3	3		6				
13			3	3				
14	6		6	12				
Unit total	36	18	36	90				